2027 | ENTERPRISE CERTIFICATION PRESS RELEASE | TEMPLATE

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This template will be updated with final data on 21 December 2026

Title: [Company] is recognised as an Enterprise Top Employer for 2027 by Top Employers Institute

[City, COUNTRY] – **[14 January 2027]** - Today, **[Company]** is pleased to announce it has been recognised by Top Employers Institute as an Enterprise Top Employer for 2027. It is one of only **[X – TBC]** organisations to achieve this Certification, recognising its ability to apply a consistent, high-performing people strategy across the entire organisation, supported by scalable practices that drive business performance, a unified employee experience and growth.

The Certification independently validates **[Company's]** people practices against a globally recognised standard. The Enterprise Certification recognises organisations that have embedded Top Employers Institute's standards across their entire organisation, rather than being defined by the number of certified countries. It demonstrates a long-term commitment to driving HR excellence at scale. Consistent principles, governance and practices are applied across business units, regions and operating models, ensuring a unified employee experience while allowing for local relevance.

Top Employers Institute is the global authority on recognising excellence in people practices. Through independent Certification, benchmarking and insight, it helps organisations improve employee experience, stand out in the talent market and demonstrate the impact of HR on business performance. The Top Employers Programme certifies organisations based on the results of the HR Best Practices Survey, which covers six areas including People Strategy, Work Environment, Talent Acquisition, Learning, Diversity, Equity & Inclusion, and Wellbeing.

Top Employers Institute CEO Adrian Seligman commented: "Achieving Enterprise Top Employer Certification for 2027 is a significant achievement that reflects the strength, consistency and alignment of [Company]'s people practices across the entire organisation. As AI reshapes roles, teams and workforce capabilities, HR leaders must help their businesses transform while keeping people engaged and supporting them through change. At enterprise level, this requires a shared direction, leaders equipped to put it into practice and a coordinated approach across business units and markets. [Company]'s Certification recognises its commitment to embedding strong people practices at this scale, creating the conditions for its workforce to thrive in support of its business strategy. We are proud to recognise [Company] and congratulate everyone who has contributed to this achievement."

Through the Programme, certified organisations gain independently benchmarked insight and proven best practices, giving HR leaders the confidence to act on evidence, prioritise investment and strengthen their people strategy across the organisation. These insights help align improvement across business units and markets and demonstrate the impact of HR on business performance. Certification also strengthens employer brand credibility, helping organisations attract, engage and retain talent. Access to a global community of HR leaders provides opportunities to learn how other employers address shared challenges and apply that learning across their own operations.

Key facts

- Certification: Enterprise Top Employer 2027
- Certified by: Top Employers Institute
- Announced: 14 January 2027
- Number of Enterprise Top Employers: **[X – TBC]**
- More information: https://www.top-employers.com/

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